



## SPONSORSHIP – APIA FUNCTIONS 2011

Thank you for your interest in sponsoring one of our 2011 events. Outlined below are the cost and benefit packages for the sponsorship of our Lunches, Dinners and Seminars:

### Lunches/Dinners/Drinks Functions

**Cost:** Shared Sponsorship (two maximum)                      \$1,300.00 plus GST each sponsor

**Benefits:**

- 2 complimentary registrations to the event

For budgeting purposes, average registration rates (GST incl.) are:

2-course lunch:	Member \$ 90.00 approx	Non-Member \$120.00 approx
3-course dinner:	Member \$120.00 approx	Non-Member \$145.00 approx
Drinks:	Member \$ 70.00 approx	Non-Member \$ 90.00 approx

- Your logo incorporated in:
  - Mailing flyers
  - Website brochure
  - Table menus
  - Tent card on registration table and placed strategically throughout the room
  - Any signage you would like placed prominently on the day and the opportunity to distribute company literature or a company promotional item
- Recognition of your contribution during the welcoming speech and the opportunity for a company representative to make a welcoming speech.
- A mention in the Chief Executive's E-news Brief leading up to and after the event.

### All Day Seminars

**Cost:** Shared Sponsorship (two maximum)                      \$1,650.00 plus GST each sponsor

**Benefits:**

- 2 complimentary tickets for the event:

Indicative GST inclusive Seminar rates are \$395 (members) and \$495 (non-members)

- Your logo incorporated in:
  - Mailing flyers
  - Website brochure
  - Table menus
  - Tent card on registration table and placed strategically at the lunch
  - Any signage you would like placed prominently on the day and the opportunity to distribute company literature or a company promotional item
- Recognition of your contribution during the welcoming speech and the opportunity for a company representative to make a welcoming speech.
- A mention in the Chief Executive's E-news Brief leading up to and after the event.

For sponsorship bookings or general sponsorship enquiries please contact Steve Dobbie on (02) 6273-0577 or email [sdobbie@apia.asn.au](mailto:sdobbie@apia.asn.au)