the australian PIPELINE industry association Ltd

2012 APIA ANNUAL CONVENTION & EXHIBITION

FIRST ANNOUNCEMENT & CALL FOR PAPERS

13 – 16 October 2012
Brisbane Convention & Exhibition Centre
Brisbane, Queensland

The Pipeline Industry – **Expertise; Growth; Opportunity**

The 2012 APIA Annual Convention

The 44th Annual Convention of the Australian Pipeline Industry Association (APIA) will be held at the Brisbane Convention and Exhibition Centre from 13 to 16 October 2012. The 2012 Convention will cover a range of issues under the title: *The Pipeline Industry – Expertise; Growth; Opportunity.*

APIA's Annual Convention brings together participants from all sectors of the pipeline industry as well as other industries that are associated with natural gas and the transportation of energy, slurry and water. The 2012 Convention promises a mix of interesting and informative papers that will highlight the expansion of the industry and the new challenges and opportunities faced by pipeliners and the nation. The Federal Energy Minister, Martin Ferguson, has described a "golden age for gas" and this industry will provide efficient and effective transport to meet that increasing demand for gas. The industry will also focus on the expanding demand for water transportation and international opportunities.

The Australian pipeline industry is respected worldwide and APIA's broad membership base provides a tremendous depth of knowledge and information that is being transferred to the next generation of experts. The Business Sessions at the 2012 APIA Convention will highlight the industry's expertise, international influence and the many opportunities that are expected in the decades to come.

This Call for Papers includes a request for presentations which demonstrate the industry's expertise, the new opportunities and developments in the industry, and transfer of knowledge. Presentation topics can include but are not restricted to:

- Environmental management
- Research
- CO_2 reduction
- Legislation and regulation
- Coal Seam Gas developments
- Technical innovations
- Skills training and development
- Safety
- Water, slurry, waste transportation challenges
- International developments and projects

This is an opportunity to provide forward-thinking and practical ideas that will stimulate discussion and debate, and ultimately help the industry prepare for the future.

Call for Papers

APIA is calling for papers from members and non-members to be submitted by Friday, 24 February 2012. Proposed papers should meet the following criteria for consideration by APIA's 2012 Convention Committee:

- Papers should be well researched and of interest to a broad audience
- Papers should preferably focus on the issues outlined and fit within the theme of the Convention
- All papers are to be presented and written in English
- Presenters must be available for interview by the Papers Selection Committee should the Committee require further information
- Presentations and written papers that are selected by the Papers Selection Committee are to be provided to Conference Co-ordinators at least 14 days prior to the Convention to enable the timely preparation of the Convention CD for all delegates
- Papers should not focus on a particular product brand
- Papers should not be advertorial

The application form (on reverse of this brochure) must be forwarded to APIA by Friday, 24 February 2012 with:

- An abstract of the paper (up to 200 words)
- Biographical data of all authors (up to 150 words each) and background information about the presenter must be provided for the Paper Selection Committee

Successful presenters will be required to provide a photo with their biographical information in August 2012. **All papers accepted will receive one complimentary delegate registration.** Please note that additional presenters for a single paper will be required to register in full. Travel and accommodation expenses will not be paid by APIA. **It is a condition that all speakers accepted through the Call for Papers will be required to provide an electronic version of the written paper.**

Should the number of papers received exceed speaking opportunities, a selection of papers will be accepted on the basis of the overall theme, following the guidelines outlined above and their interest to a broad audience.

Venue - Brisbane

The 2012 Convention will be held in Brisbane, located in the vibrant south-east of Queensland and Australia's third largest city. Brisbane is well known for its beautiful warm weather, outstanding scenery, stylish shopping and large number of museums.

Brisbane has a subtropical climate with hot, humid summers and dry, mild winters. It is surrounded by hills and bridges and has lots of magnificent scenery including skyscrapers, parklands and an artificial beach.

Brisbane is renowned for it amazing sites, with the Brisbane River that runs through the middle of the city, its beautiful parks and walking paths. Alongside the banks of the river is the Southbank region which has lots of restaurants, cafes, parks and gardens. To view the best of Brisbane take the 'The Wheel of Brisbane' which is an observation wheel that takes you up about 60 meters in a fully enclosed, climate controlled capsule. You get incredible 360 degree views of the city and the Brisbane River.

A focal part of the Brisbane CDB is Queen Street Mall, which attracts over 26 million people a year. Fortitude Valley and Paddington are some other great places to shop while in Brisbane, as well as the weekend markets: Riverside Markets and the Lifestyle Markets. Brisbane has a number of great museums such as the Museum of Brisbane, Queensland Police Museum, Queensland Museum, Brisbane Tramway Museum, Maritime Museum, Queensland Energy Museum and the Telstra Museum.

The 2012 Brisbane Convention is sure to be a memorable event for all participants.

Social Program

The APIA Annual Convention will have a comprehensive social program to promote networking within the industry, including dinners, the traditional golf competition, tours and other special events. Partners are encouraged to attend outings which will be covered by their registration. Children up to and including 15 years of age are welcome to attend the day outings free of charge. Traditionally, four dinners are held throughout the Convention, each with its own distinct theme — Saturday's relaxed Welcome Dinner, Sunday's official Opening Dinner, the famous APIA Monday night Fancy Dress Dinner and Tuesday's formal APIA Annual Dinner.

Enquiries

Information on the Convention will also be available progressively at www.apia.net.au. Registration forms for the Convention will be available in May 2012. Any further enquiries should be directed to:

Australian Pipeline Industry Association
PO Box 5416, Kingston, ACT, 2604

P: 02 6273 0577
F: 02 6273 0588
E: apia@apia.asn.au

ABN: 29 098 754 324

Exhibition & Sponsorship

As in previous years, the 2012 APIA Convention will host an Exhibition designed to provide companies in the industry with an opportunity to display their products and services. APIA's 2011 Exhibition was very successful, with 121 stands. The 2012 Exhibition will consist again of over 100 displays, with the official opening to take place on Sunday, 14 October 2012. Access to the exhibition will be complimentary to trade visitors not registered for the Convention. On the evening of the Opening Dinner, pre-dinner drinks will be held in the exhibition area, as will all morning and afternoon teas and lunches throughout the Convention. All exhibitors are entitled to entry in the Convention Program and receive trade invitations to send to potential customers. They will also receive discounted registration to the Convention and publicity in APIA's official publication, *The Australian Pipeliner.*

Registration fees have been kept to a minimum through the generous sponsorship support of APIA member companies. Sponsorship packages are available for business sessions, lunches, dinners, morning and afternoon teas, registration items, Exhibition features and the social programs. All sponsors receive extensive exposure and acknowledgement from APIA, as well as other benefits, depending on the level of sponsorship. Sponsorship can be tailored to suit the requirements of major and other sponsors and begin from $600 for a satchel insert.

APIA Members and certain levels of Convention Sponsors are entitled to discounted exhibition stands. To receive more information about sponsorship and/or exhibition opportunities, please contact APIA or fill out the form on the reverse of this brochure.

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CALL FOR PAPERS & Registration of Interest

- ☐ I would like to present a paper at the 2012 Annual Pipeline Convention

  Please attach an abstract (up to 200 words) and brief biographical data (up to 150 words) and forward with this form to APIA by Friday, 24 February 2012.

- ☐ I am interested in further information on the Convention Exhibition
- ☐ I am interested in further information on Convention Sponsorship opportunities
- ☐ I am interested in attending the Convention - please forward a registration form when available

Main Contact Details

Dr/Mr/Mrs/Miss/Ms (please circle)

Surname _____ Name _____

Title _____

Company _____

Postal Address _____

_____

Suburb _____ Postcode _____

Telephone _____ Fax _____

Email _____

Return to:

Steve Dobbie
Business Manager
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Email: sdobbie@apia.asn.au

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